



Southwest University  
**ENTREPRENEUR**  
*of the Year*

Dear Nominee:

We would like to congratulate you and your establishment on the first annual Southwest University Entrepreneur of the Year award nomination.

The Southwest University at El Paso Entrepreneur of the Year award has been founded on the principles of locally owned and operated businesses. These distinguished awards will be presented to the nominees whom have set the new standard on business growth and development in the El Paso region.

You will receive an e-mail with guidelines on how to submit your application in order to process your submission to the selection panel. The selection panel consists of members serving under the Southwest University board these individuals are a representation of the foundation of local establishments.

On behalf of the Southwest University family we would like to extend our sincere appreciation for your time and dedication upon the completion of this application.

We are looking forward to receiving your nomination information.

Thank you,

Yolanda Arriola  
President  
Southwest University at El Paso