



BACHELOR DEGREE IN RADIOLOGY MANAGEMENT PROGRAM OBJECTIVES AND COMPETENCIES

Program objectives and competencies at Southwest University (SU) are determined by the competencies that are established by corresponding accrediting organizations (ABHES), and by information relayed to SU from the local business community. Additionally, information and survey data from externship sites, from students, from board members and faculty may also be used to ensure that established curriculum for courses at Southwest University reflect the most current job-skill requirements for business professionals.

The Radiology Management program objectives and competencies are listed below. Upon completion of the Radiology Management program, students should master course contents and be proficient in the following established competencies.

1. Leadership & management, teamwork motivational techniques
2. Organization behavior & management thinking
3. Understand human resource planning and recruitment, build solid employee relationships and improve motivation and enhance moral
4. Accounting principles relating to business operations, employee earnings, financial statements, statements of earnings and balanced sheets
5. Enhance professional writing skills using fundamentals of writing emails, letters, and reports.
6. Understand a wide range of medical insurance topics, including insurance systems, types of health insurance, types of coverage, claims processing, abstracting from medical records, and current issues in medical insurance.
7. Information technology (IT) as it is applied to healthcare and related support systems.
8. Understanding the accreditation under the Joint Commission standards needed for hospital accreditation
9. Data management, baseline analysis for image management of digital data, development of project plans for implementation of IT plans.
10. Understanding to the elementary concepts of medical law for first line supervisors and health care practitioners. (HIPPA regulations)
11. Development of organizational scope of service to include building alliances. Understand the development of imaging protocols, policies and procedures, development of imaging marketing pans as well as methods of evaluation and application of data, targeting patient needs, customer service, standards of care, quantitative and qualitative satisfaction measurement tools.
12. Fundamentals of finance in the healthcare market with a specialization in the Radiological field.
13. Understanding the building blocks of managing assets, various modality needs, project coordination, and vendor selection
14. Standards of Business Law and Ethics in Healthcare
15. General Marketing concepts and strategies

By signing below, the student acknowledges and understands the program objectives and competencies

Printed Name

Signature

Date