



**Southwest University  
Diagnostic Medical Sonography  
Program Effectiveness Data**

Five year average credentialing exam pass rate of not less than 70% on an attempt. **(For ABD exam only)**

<b>Year</b>	<b>Total % of First Time Passing</b>	<b># of passing students / Total of students taking exam</b>
<b>2014</b>	57%	4/7
<b>2015</b>	50%	3/6
<b>2016</b>	86%	6/7
<b>2017</b>	67%	4/6
<b>2018</b>		
<b>Average</b>	65%	

Five year average credentialing exam pass rate of not less than 70% on an attempt.  
**(For OB/GYN exam only)**

<b>Year</b>	<b>Total % of First Time Passing</b>	<b># of passing students / Total of students taking exam</b>
<b>2014</b>	0%	0/0
<b>2015</b>	0%	0/0
<b>2016</b>	0%	0/0
<b>2017</b>	0%	0/0
<b>2018</b>		
<b>Average</b>	0%	

Five year average job placement rate within 12 months of graduation.

<b>Year</b>	<b>Total % Job Placement</b>	<b>Employed students / Graduate students</b>
<b>2014</b>	76%	13/17
<b>2015</b>	87%	13/15
<b>2016</b>	75%	9/12
<b>2017</b>	79%	11/14
<b>2018</b>		
<b>Average</b>	79%	

Five year attrition rate.

<b>Year</b>	<b>% Program Attrition Rate</b>	<b># of students not finishing program / Total Cohort</b>
<b>2014</b>	15%	3/20
<b>2015</b>	17%	3/18
<b>2016</b>	33%	6/18
<b>2017</b>	13%	2/16
<b>2018</b>		
<b>Average</b>	20%	

**Data will be included when it becomes available.**